



2025 SPONSORSHIP

PROPOSAL BOOKLET

Dear Potential Sponsor,

I am excited to present you with a unique marketing and sponsorship opportunity that will reach over 1,200 D103 families as well as countless community members in your direct target market!

On Saturday, May 17, 2025, the Parent Teacher Organization (PTO) of Lincolnshire-Prairie View School District 103 is hosting its annual Run for D103 5k Run/Walk. This community-school district event is a fundraiser to finance various needs within D103. With a focus on education, health and fitness, technology, and innovation, over the past five years, we have funded over \$150,000 for our schools' recreational sports fields, playgrounds, libraries, and STEM labs.

This year, all proceeds raised from the event will go toward improving the signage at Daniel Wright Junior High School. The installation of digital signage at DWJHS will dramatically help improve communication efforts to both the students and local community. The D103 Annual 5k continues to be a runaway success and has become known in the community as a fun, family race event with over 650 race registrants, and over 1,000 attendees. This annual event is a marquee fundraiser that our kids and families look forward to every year.

Please join D103 PTO this year in our commitment to provide exceptional educational facilities and daily outdoor recreational activities for our children and consider one of the following sponsorship opportunities (see the attached proposal for benefits of sponsorship).

Thank you in advance for your participation!

Sincerely,

A handwritten signature in black ink, appearing to read "Amanda". The signature is fluid and cursive, with a long horizontal stroke at the end.

Aaron Jesser
Run for D103 5K Race Director

BACKGROUND AND SPONSORSHIP SUMMARY

For over 10 years, the Run for D103 5K Run/Walk's primary focus has been to support our districts' desire to provide our children with educational programs, equipment, and playgrounds by funding special projects at each school. The race is representative of our District's commitment to foster both healthy minds and healthy bodies in our children and instill a lifelong passion for recreation, exercise, and education.

This year, all proceeds raised from the event will help fund our grants program within District 103.

Since our first race, we have had success with registrations increasing over 33% in just the first 3 years. Last year (2024) we had over 650 paid participants with over 800 in attendance!

District 103 is a growing school district with over 1200 families and we will again be marketing the event as a "whole family" run/walk event to maximize participation. Our focus continues to promote the healthy minds and bodies of our children within our three schools.

Please visit runford103.org to learn more about the race, its history and to view photos from prior races.

FAST FACTS:

DATE	Saturday, May 17, 2025 @ 8:00 AM
LOCATION	Daniel Wright Junior High School
EVENTS	5K Run/Walk (Chip Timed and Certified)
COURSE	Beginning and ending at Daniel Wright Junior High School and through the beautiful tree-lined streets of Lincolnshire
VOLUNTEERS	65+
PARTICIPANTS	600 – 700
ATTENDEES	800+
REGISTRATION	\$35/Individual \$140/Family of 4 \$250/Family Sponsorship

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$6,000

Benefits of sponsoring at this level include:

- Largest logo and link to your business or organization's website from the PTO website
- Company/organization logo posted on the PTO Facebook page
- Headliner status on our Online Directory and most electronic communications
- Logo displayed on race bibs (exclusive)
- Largest logo on sponsor banner
- Logo displayed at packet pickup
- Logo displayed at start and finish line
- Topmost logo on race website
- Topmost and largest logo on race T-shirt
- Premium space for a race day table
- DJ "Shout Out" – minimum 5 times during the race
- Company provided information or promotional item in the SWAG bags
- 10 complimentary individual race entries, including race T-shirts
- 4 complimentary family race entries, including race T-shirts

GOLD SPONSOR - \$3,000

Benefits of sponsoring at this level include:

- Large logo and link to your business or organization's website from the PTO website
- Featured status on our Online Directory and most electronic communications
- Company name and logo displayed at turn-around point on course (exclusive)
- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – large
- Logo on race website – under Platinum Sponsor
- Logo on race T-shirt – large
- DJ "Shout Out" – minimum 3 times during the race
- Company provided information or promotional item in the SWAG bags
- 8 complimentary individual race entries, including race T-shirts
- 3 complimentary family race entries, including race T-shirts

RACE SIGNAGE SPONSOR - \$2,000

Benefits of sponsoring at this level include:

- Logo displayed on race signage including sponsor banner, mile-markers, start and finish line (exclusive)
- Logo displayed on the PTO web site – below Gold Sponsor
- Logo displayed on our Online Directory and most electronic communications
- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – large
- Logo on race website – under Gold Sponsors
- Logo on race T-shirt – large
- DJ “Shout Out” – minimum 2 times during the race
- Company provided information or promotional item in the SWAG bags
- 4 complimentary family race entry, including race T-shirts

SILVER SPONSOR - \$1,500

Benefits of sponsoring at this level include:

- Logo and link to your business or organization’s website from the PTO website – below Race Signage sponsor
- Logo displayed on our Online Directory and most electronic communications
- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – large
- Logo on race website – under Race Signage Sponsor
- Logo on race T-shirt – large
- DJ “Shout Out” – minimum 2 times during the race
- Company provided information or promotional item in the SWAG bags
- 4 complimentary individual race entries, including race T-shirts

RACE SHIRT SPONSOR - \$1,350

Benefits of sponsoring at this level include:

- Align the race with your brand and choose the color of this year’s shirts*! (exclusive)
- Company logo displayed on shoulder of the race T-shirt
- Logo displayed on the PTO website – below Silver Sponsor
- Logo displayed on our Online Directory and most electronic communications
- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – medium
- Logo on race website – under Silver Sponsors
- DJ “Shout Out” – minimum 2 times during the race
- Company provided information or promotional item in the SWAG bags
- 2 complimentary individual race entries – & – 1 complimentary family race entry, including race T-shirts

* Pending shirt availability

WATER TABLE SPONSOR - \$750

Benefits of sponsoring at this level include:

- Logo displayed on PTO website – below Race Shirt Sponsor
- Logo displayed on Online Student Directory and most electronic communications
- Display your company banner and invite your employees to hand out water on Riverwoods Road in company T-shirts (exclusive)
- Logo on sponsor banner – medium
- Logo on race website – under Race Shirt Sponsor
- Logo on race T-shirt – medium
- DJ “Shout Out” – minimum 2 times during the race
- Company provided information or promotional item in the SWAG bags
- 4 complimentary individual race entries, including race T-shirts

BRONZE SPONSOR - \$600

Benefits of sponsoring at this level include:

- Logo displayed on the PTO website – below Water Table Sponsor
- Logo displayed on Online Student Directory and most electronic communications
- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – medium
- Logo on race website – under Water Table Sponsors
- Logo on race T-shirt – medium
- DJ “Shout Out” during the race
- Company provided information or promotional item in the SWAG bags
- 2 complimentary individual race entries – or – 1 complimentary family race entry, including race T-shirts

FRIEND OF D103 - \$350

Benefits of sponsoring at this level include:

- Company table set up in the sponsor area staffed by your employees
- Logo on sponsor banner – small
- Logo on race website – under Bronze Sponsors
- Logo on race T-shirt – small
- DJ “Shout Out” during the race
- Company provided information or promotional item in the SWAG bags
- 1 complimentary individual race entry, including race T-shirts

GRADE LEVEL WINNERS PARTY SPONSOR - \$150

Benefits of sponsoring at this level include:

- Recognition for sponsoring the grade level party in notification emails
- Company provided information or promotional item in the SWAG bags
- DJ “shout out” on Race Day
- Logo on sponsor banner

SWAG BAGS - \$100

Benefits of sponsoring at this level include:

- Logo on sponsor banner – small
- Company provided information or promotional item in the SWAG bags

In Kind Donations - \$0

Benefits of sponsoring at this level include:

- Logo on sponsor banner
- Logo on race T-Shirt
- Logo on race website
- DJ “Shout Out” during the race
- Company provided information or promotional item in the SWAG bags

Artwork Requirements for Corporate Logo:

For sponsors promised logo recognition, please submit both a high-quality PNG or JPG image in addition to an AI or EPS file format (with all text converted to outlines) to ensure your logo appears correctly on all materials.

Please ensure your compatible logo is sent no later than April 1, 2025. We cannot guarantee your logo placement on any *t-shirts, banners, signage, or promotional materials for the race if received after this date.*

Artwork can be emailed to 5k@d103pto.org.

Sponsorship Reservation Agreement

The quickest and easiest way to reserve a sponsorship is to complete our online form and pay by credit card. Visit <http://sponsor.d103pto.org> to get started today!

Note: Sponsorships are offered on a first-paid-first-claimed basis. All sponsorships must be paid in full no later than April 1, 2025, to be included on any T-shirts, marketing or promotional materials for the race. All logo placements will be in effect from the current year's run event until the next year's run event.

If you are contributing to the SWAG Bag, items must be received by Friday, May 2, 2025, to be included in the bag.

If you cannot pay by credit card or prefer to pay by check, fill out the form below and mail it to the address indicated at the bottom of the form.

TYPE OF SPONSORSHIP:

Platinum Sponsor - \$6,000	Gold Sponsor - \$3,000
Race Signage Sponsor - \$2,000	Silver Sponsor - \$1,500
Race Shirt Sponsor - \$1,200	Bronze Sponsor - \$600
Water Table Sponsor - \$750	Friend of D103 Sponsor - \$350
Grade Level Winner Party Sponsor - \$150	Swag Bag Sponsor - \$100

CONTACT NAME: _____

COMPANY NAME: _____

TELEPHONE NUMBER: _____ E-MAIL: _____

MAILING ADDRESS:

Please make checks payable to **District 103 PTO** and mail to:

D103 PTO 5K
C/o Lincolnshire-Prairie View District 103
111 Barclay Boulevard
Suite 100
Lincolnshire, IL 60069